

OptiToken

An Algorithmically Traded Hyper-Deflationary Cryptocurrency

Sean Donato / CEO
sean@optitoken.io

Abstract

Most people have a very hard time profiting when trading cryptocurrencies. This type of trading is highly complicated due to extreme volatility and abundant manipulation. Newcomers with a lot of will and very few skills stand to lose a lot of money. Many of them are constantly chasing the mob and following trends of price spikes after the fact, as opposed to the golden rule of buying low and selling high.

As an algorithmically traded cryptocurrency, holders of Optitoken will be exposed to 24/7 trading through code developed with the strategies used by professional traders in a portfolio of established and manually selected cryptocurrencies.

Essentially, the algorithm takes advantage of price swings among a select group of tokens, known as "The Basket," made up of a variable number of coin(s) deemed statistically or categorically undervalued. They will also be established and growth driven projects with high upside potential based on several factors based on past trends of growth and/or market averages. It will also take into account token supply and market capitalization.

The project aims to **create profits from this ongoing series of trades and infuse it into the market(s) of OptiToken to provide constant upward price pressure.** The tokens purchased are then sent in proportions to the following:

- 1) A small percentage will be devoted to the community supporting the infrastructure and further development of OptiToken.
- 2) The larger remaining portion will be sent to an unspendable address to **create strategic scarcity** and disallow the tokens from re-entering the ecosystem as selling pressure. The remaining OptiTokens held by the public gain value each time this cycle occurs.

***Disclaimer:** This whitepaper is for information only and does not constitute an offer or any kind of investment advice. Elements of this whitepaper may undergo significant changes as the project further develops. Please read the legal disclaimer at the end of this paper. Further questions can be addressed by email at info@optitoken.io*

Snapshot

Diversity: Hold a expertly curated and diversified portfolio of cryptocurrencies by owning a single token. Opti will be traded on major exchanges.

Algorithmic trading: Exposure to an algorithm that has consistently outpaced Bitcoin. Developed by crunching data from the work of professional traders. Allows potential integration of machine learning.

24/7: Crypto doesn't stop and neither will OptiToken. Constant, round the clock automatic trading to identify trends even when you are sleeping or busy. Stop staring at screens 24/7.

Low fees: The benefit of discount on buys/sells for high volume accounts, creating lower fees than self-managed portfolios.

Buy pressure: In every automatic buy cycle, a portion of the profits created will be used to buy OptiToken on the market thus providing upward price pressure.

Strategic Scarcity: A portion of the tokens bought back will be sent to an unspendable address that can be verified transparently. OptiToken will be the first project to use this strategy for the purpose of raising value for holders.

Transparency: OptiToken will be externally audited on an annual basis and as needed to maintain integrity for the project. All movements can be tracked and verified using the blockchain as well.

Indicators

Copyright © 2017 Optitoken. All Rights Reserved.

Broad-Market Parabolic Moves

Market

Controls

The team has also **developed a variety of indicators and actions to identify potential downward and upward trends.** In the event of downward trend indicators, a portion of portfolio may be sold into fiat to wait out either the occurrence or non-occurrence of event. In the scenario of non-occurrence, stop-orders may be used at that time to re-enter the previous position fully, beyond or to a partial extent. Likewise if it becomes more efficient at any point to incorporate derivatives, the team may enact or put a new strategy to a vote with the community of token holders. However, the latter - a vote- is not required in order to execute such activities. The goal is to outpace bitcoin and other indexes while at the same time enacting downside protections that some of these projects are unable to incorporate.

In order to optimize profits, there will be times when holdings will be converted partly to fiat, such as Euro or Japanese Yuan. To do this the team has identified many market indicators that can be precursors to price corrections, upward or downward. In the beginning the focus will be on hedging the downside which can be accomplished by moving a portion of the holdings into fiat if and when these indicators occur. The main indicator is a chart of the broader market that is achieved as an extreme parabolic move in a short time frame. When these conditions are met, a portion of open positions, relatively small, may be converted into fiat or, in the future, may be devoted toward other downside hedging instruments such as options contracts, futures or margin positions. The downside positions will be set to rebuy or close upon further indicators, a trend reversal or, at the very least, a discount on previous positions. This strategy along with other indicators that we will depict more after hard launch will all be used to create the most optimal strategy for OptiTokens continual deflationary goals.

Token

Optitoken is an ethereum ERC20 that token derives its value from buy pressure created from trading profits among a selection of some of the most promising and actively developed cryptocurrencies on the market. It is not limited to a

top market cap based strategy. The trading of the basket is based on a simple algorithm that is designed to buy low and sell high from coin to coin and uses the Euro as a fiat instrument for stability when no buy target is available at the time of a sell. Tokens in the basket were selected by the founder and team based on months of experiments and success creating profits from a similar but more primitive strategy. The formula has been refined and will continue to be optimized as it moves forward. The picks that Opti will focus on are tokens with strong communities, sufficient volume, strong marketing presence, strategic partnerships and especially active development in github. Unique ideas that could be considered to have reasonable or undervalued market capitalization are also part of the strategy. All of the tokens in the basket will have concrete development, will never include vaporware and will be chosen according to availability on exchanges in use by the project.

A portion of the profits, 16% to start, created when selling or exchanging the token when completing a cycle will be used to buy OptiToken on available exchanges in equal parts, thus providing upward price pressure. A cycle would consist of a coins meeting a certain criteria and than being sold into the next coin that meets buy criteria, assuming the two have a pair. If they don't, the trading balance will need to be turned into bitcoin or ether to be exchanged into the optimal cryptocurrencies that meet buy criteria. If no tokens meets buy criteria, then a portion will be sold into fiat, primarily the Euro, to stabilize and lock in gains.

Along with the prior, the profit balance from each successful cycle would be split in the following way:

- 82% will go toward rebuying the next targeted oversold coins in basket in order to increase the portfolio's value to in turn then support OptiToken's price to the furthest extent possible.
- 16% will go towards buying Opti coins in order to create upward pressure on the price.
- 1% will go as payment to the community supporting the OptiToken infrastructure.
- 1% will go toward operating expenses. This portion would likely need to be converted to euro or bitcoin. If expenses can be paid for with bitcoin, that may be most beneficial option over time.

Transparency

Because of its nature in which where many financial transactions comprise the day-to-day business activities, the OptiToken project aims to be completely transparent throughout all its activities and endeavors. This includes making all software programs and API's open-source. Audits will be conducted periodically both for transparency and compliance purposes.

The tokens in the basket being traded will all be reported on fully with the most tax-efficient and allowable accounting basis, likely cash basis and LIFO if allowed. The project is currently in the process of incorporating in the Cayman Islands, and the tax code and provisions are under review. So, the official accounting method that will be implemented is still being determined by founder and legal to identify the best allowable method for the project as a whole. The token exchanged and used in each basket will be displayed after their each respective cycle. This is to protect the project's desirability, and maintain an element of secrecy that can only be appreciated by those who purchase OptiTokens, yet still provide sufficient transparency and learning opportunities for those who take interest in the project.

Team

Sean Donato
Founder and CEO

Professional trader since 2013.
Founder of Bitcoin Trading Lab.



John DeGiacomi
Business Manager & Asset Pricing
BA in Finance Cal State Northridge



Sebastian Richard
Senior Software Engineer Full-Stack Developer



Roadmap

November 2017

- Launch of testnet tracking gains and gathering data for use in the final algorithm.
- Initial starting team assembled - including one dev, one business developer/project manager, one quant and legal team.

December 2017

- Launch of website and initial press releases and marketing strategies.
- Launch of social media channels to start building a community.

January 2018

- Targeting and acquisition of initial investors.
- Launch of ANN, white-paper to follow soon.
- Onboarding of further help and developers.
- Further development of BETA testing algorithm infusing more funds and growing initial OptiToken supportive holdings.
- Acquisition of advisor team.

-Feb 2018

- Final draft white paper released. - Further onboarding of advisors and team.
- Further development on algorithm and any user interfaces phase 1, wallet etc.

March 2018

- Token sale marketing and PR campaign
- Begin coding and implementation of backend testing interface on exchange

April 2018

- ITO: 90 days
- Start work on algorithm

May 2018

- BETA launch on exchange(s), growing OptiTokens price supportive funds (also known as the basket) right away after 1 month of gathering funds. Funds will not sit idle but instead go right to work.
- Further work and optimizing of algorithm and security
- ALPHA interface launch on Exchange(s) and continued token sale push

Roadmap

June 2018

- Last month push of token sale and continued business development and second addition of ITO sales to basket.

July 2018

- After the token creation event is finished, distribution of tokens to ITO buyers.
- Begin the purchasing of tokens phase on exchange(s) for buy pressure of OptiToken with profits to date and then the addition of remaining ITO funds to the basket.

Summer 2018

- Creation and testing on any 2.0 user interfaces.
- Continue to grow find and improve algorithm, possibly starting an integration of machine learning.

Onward

- Continue growth driven operations along with searching for new ways to improve e.g. do we incorporate pre-sale discounts since there will be ability to buy the minimums? This can be very interesting strategy in times of an overbought market.

Legal Disclaimer

The project is not open for participation a to US, Chinese, Cayman Island citizens or any other citizens who reside in countries that prohibits the participation in Initial Coin Offerings or the attaining of certain cryptocurrencies.

This document constitutes an offer of Tokens only in those jurisdictions and to those persons where and to whom they lawfully may be offered for sale. This fact sheet does not constitute an offer to subscribe for securities except to the extent permitted by the laws of each applicable jurisdiction. Nothing in this fact sheet is intended to create a contract for investment into OptiToken, and each potential ICO Participant acknowledges that OptiToken will rely on this assertion of a ICO Participants statements with respect to compliance with the laws of the jurisdiction in which the ICO Participant legally resides.

This document does not constitute an offer to sell or the solicitation of an offer to buy to any person for whom it is unlawful to make such offer or solicitation. Prospective ICO Participants should inform themselves as to the legal requirements and tax consequences within their respective countries of their citizenship, residence, domicile, and place of business with respect to the acquisition, holding or disposal of the Tokens, and any foreign exchange restrictions that may be relevant thereto. The distribution of this fact sheet and the offer and sale of the Tokens in certain jurisdictions may be restricted by law.

It is the responsibility of prospective ICO Participants to inform themselves as to the legal requirements and tax consequences within the countries of their citizenship, residence, domicile and place of business with respect to the acquisition, holding or disposal of the Tokens, and any restrictions that may be relevant thereto.